



Ambassadors for Recovery



Recoverywalks

Recovery Walks!



www.recoverywalks.org



@Recoverywalks

SOME FUNDRAISING IDEAS

Funds raised by PRO-ACT's Recovery Walks! will go toward serving the recovery community with services designed to help people access and sustain long-term recovery. PRO-ACT provides these services throughout southeastern Pennsylvania. Although PRO-ACT has been serving these communities for many years, we're finding that the need for such services is growing so we need your help. PRO-ACT will also use the Walk proceeds to continue to educate the public and media; raise awareness; fight stigma; provide individual recovery support; and advocate at the state, federal, and local levels.

Fundraising ideas with your friends and neighbors:

- If your birthday is coming up, ask your family and friends to give a donation to your team instead of a gift. Or hold a birthday party and ask guests to bring a donation.
- Clean out some of your clutter and have a yard sale or garage sale. Let everyone know that it's to benefit PRO-ACT's Recovery Walk and your team.
- Pass around a flyer in your neighborhood offering to babysit and let them know that what you earn will go toward PRO-ACT and the Walk.
- Recruit some fellow team members and sponsor a car wash in an appropriate place locally. Let everyone know that it's to help your team in PRO-ACT's Recovery Walk.
- If you're comfortable with animals, contact local dog owners to see if you could walk their dog for a donation to your team.
- Think of some odd jobs that neighbors might want done for a donation--cut their grass, wash a car, haul some trash, rake some leaves, or paint their fence.

Fundraising ideas within your place of employment:

- Talk to your boss or other official and ask if the organization will match what you raise for the Walk.
- Ask the top person at work if they are willing to take just one employee to lunch once. If they are, hold an auction for "Lunch with the Boss" and donate proceeds to your team.
- Have people who usually buy their lunch bring a brown-bag lunch on one specific day. They will donate the money they would have spent on lunch to your team.
- Circulate word that you're holding a "No-Bake Sale" on a designated day and your fellow employees can donate to your team in lieu of having to bake something.
- Ask if you can place a notice in the employee newsletter or on the notice board. Post a notice about PRO-ACT and the Walk saying that you are walking and accepting donations (or print a copy of the flyer posted on the Walk website on 8.5 x 11" paper.)
- Set a goal for fundraising for your team within your company and ask an official if he/she will shave their head if you exceed it (or offer the alternative of a \$100 donation!).

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