

Greater Philadelphia Chosen as 2011 National Hub for Recovery Walks

Second Time the City of Brotherly Love's Celebration of Recovery from Addiction to Alcohol or Other Drugs is Chosen as National Event Center

Philadelphia; June 8, 2011: For the second time in two years, all eyes in the nation will be on Philadelphia as residents and community leaders from throughout the region gather on September 24 to walk in celebration of recovery from alcohol or other drug addiction.

Greater Philadelphia's "national hub" designation was conferred by *Faces & Voices of Recovery*, national sponsor of the month-long series of events that are part of National Recovery Month. Last year's walk, attended by the Mayor of Philadelphia and other dignitaries, attracted record-breaking crowds of walkers.

For years, the *Treatment Research Institute* (TRI) has formed a team to participate in the walk, given its relevant mission of using science to transform lives compromised by the disease of addiction to alcohol or other drugs.

The event is sponsored by *PRO-ACT*, hosted by the Council of Southeastern Pennsylvania. PRO-ACT is a community organization that advocates on behalf of services and supports and provides recovery-oriented programs and activities for people in Philadelphia and surrounding areas who are seeking or in recovery from an alcohol or other drug addiction.

"We are so pleased that our area's recovery movement is being recognized by Faces & Voices of Recovery," said Dan Knoblach, leader of the TRI walk team. "Their national hub designation is just one more piece of validation to the people of Philadelphia and surrounding areas that recovery from addiction is real and possible," he added.

Plans for the September 24, 2011 walk are still being finalized but sponsors expect launch from Penn's Landing and a walk through historic Philadelphia, most likely on Market Street. In the meantime, walkers are already forming teams. For more information go to the Recovery Walks 2011 website at www.recoverywalks.org.

TRI | *science*
addiction ***The Treatment Research Institute (TRI) is an independent, non-profit organization dedicated to science-driven transformation of treatment and policy in substance use and abuse. For more information, contact Bonnie Catone, TRI Director of Communications, at bcatone@tresearch.org, or visit its website at www.tresearch.org.***