

# PRO-ACT RECOVERY WALKS! 2009



## SPONSORSHIP OPPORTUNITIES

### PRESENTING SPONSOR \$5,000

- Sponsor listed as Presenting Sponsor of Recovery Walks 2009 on all walk related publications and posters.
- Sponsor's representative invited to be on stage during the introductory program the day of the event prior to Recovery Walks
- Sponsor's name and logo will be one of Five (5)\* sponsored logos on a 14' H x 48' W Bulletin Billboard along I-95 in Philadelphia from mid July through mid September.
- Sponsor's name will be prominently displayed at the TOP of the back of Recovery Walk T-shirts.
- Sponsor's name will be mentioned in ALL press releases produced for the event.
- Sponsor may display their banner in the Start/Finish area of the Walk.
- Sponsor will have signage along the walk route displaying their logo.
- Sponsor may have space to display information at the Walk and are permitted to internally develop promotional campaigns tied into the event.
- Sponsor will be prominently listed as a Presenting Sponsor on [www.recoverywalks.org](http://www.recoverywalks.org), including a description of your company or mission statement.

### MISSION SPONSOR \$ 2,500

- Sponsor's name and logo will be one of FOUR (4)\*\* sponsored logos on a 14' H x 48' W Bulletin Billboard along I-95 in Philadelphia from mid July through mid September.
- Sponsor's name will be prominently displayed on the back of Recovery Walk T-shirts.
- Sponsor will have signage along the walk route displaying their logo.
- Sponsor may have space to display information at the Walk and are permitted to internally develop promotional campaigns tied into the event.
- Sponsor will be prominently listed as a Mission Sponsor on [www.recoverywalks.org](http://www.recoverywalks.org), including a description of your company or mission statement.

### PATRON SPONSOR \$ 1,500

- Sponsor's name will be listed on the back of Recovery Walk T-shirts
- Sponsor will have signage along the walk route displaying their logo.
- Sponsor's will be listed and acknowledged as a Patron Sponsor section on [www.recoverywalks.org](http://www.recoverywalks.org).
- Sponsor may have space to display information at the Walk.

### FRIEND OF RECOVERY \$500

- Sponsor's will be listed and acknowledged in a Friend of Recovery section on a Walk specific website. ([www.recoverywalks.org](http://www.recoverywalks.org))

\* Large Size \*\* Medium Size



**PRO-ACT Administrative Office** 252 West Swamp Road, Unit #12 Doylestown PA 18901 **PH: 215.345.6644 FX: 215.348.3377**  
**PRO-ACT Philadelphia Office** 444 N. 3<sup>rd</sup> Street Suite 307 Philadelphia PA 19123 **PH: 215.223.7700 FX: 215.923.2216**

[www.recoverywalks.org](http://www.recoverywalks.org)

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## SPONSORSHIP CONFIRMATION FORM

\_\_\_\_\_ Yes! We are proud to support PRO-ACT. We authorize PRO-ACT to include our name or logo on all the materials printed for the event consistent with our sponsorship selection below.

_____ Presenting Sponsor	\$ 5,000
_____ Mission Sponsor	\$ 2,500
_____ Patron Sponsor	\$ 1,500
_____ Friend of Recovery	\$ 500

NAME: \_\_\_\_\_

COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

Payment: \_\_\_\_\_ Check enclosed (please make out to *PRO-ACT*)  
\_\_\_\_\_ Credit cards accepted online. Visit [www.recoverywalks.org](http://www.recoverywalks.org)

Art work specifications: Logos need to be minimum 300 dpi and maximum 600 dpi, copy for Presenting and Mission Sponsors needs to be maximum 75 words total (all words included)

The benefit of confirming as a sponso is guaranteed inclusion in all printed materials (brochure, posters, etc.). Regardless of confirmation date, all sponsors will receive recognition on the ***PRO-ACT and Recovery Walks!*** websites at [www.proact.org](http://www.proact.org) and [www.recoverywalks.org](http://www.recoverywalks.org).

Please contact us if you are interested in providing "in-kind" donations (goods and/or services) in lieu of monetary sponsorships.



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