



Recovery Walks! 2011



www.recoverywalks.org

Sponsorship Levels and Opportunities

Grand Sponsors (\$25,000)

- Representative will cut ribbon to Start the Walk
- Named as Grand Sponsor in all media interviews and talk shows
- Offered on-stage speaking opportunity during post-Walk Program
- Logo featured at *top* of Recovery Walk billboards on I-95 in Philadelphia Aug-Sept*; on all TV/PSAs; at *top* of large stage banner; on *front* of 15,000 Walk Programs; on all Walk-related press releases and promotions; on signage along Walk route; and on Walk video
- Logo, organization description, and link on all pages of Walk Web site
- Display booth, table and chairs provided in premier location at site
- Only sponsoring logos on *front* of Walk T-shirt
- 100 official Walk t-shirts provided free
- Team placed behind Honor Guard at front of Walk
- Photo of Sponsor team on Walk Web site
- May become Exclusive Sponsor for various Walk components

Presenting Sponsors (\$15,000)

- Named as Presenting Sponsor in all media interviews and talk shows
- Offered on-stage speaking opportunity during post-Walk Program
- Logo featured prominently on Recovery Walks billboards on I-95 in Philadelphia Aug-Sept*; on all TV/PSAs; prominently on large stage banner; in 15,000 Walk Programs; on all Walk-related press releases and promotions; on signage along Walk route; and on Walk video
- Logo, organization description, and link on all pages of Walk Web site
- Display booth, table and chairs provided in prime location at site
- Logo displayed on top line at back of Walk T-shirt as Presenting Sponsor
- 50 official Walk t-shirts provided free
- Photo of Sponsor team on Walk Web site

Gold Sponsors (\$10,000)

- Invited on stage during post-Walk program
- Logo placed on Recovery Walk billboards on I-95 in Philadelphia Aug-Sept*; on large stage banner; in 15,000 Walk Programs; on all Walk-related press releases and promotions; on back of Walk t-shirt as Gold sponsor; on signage along Walk route; and on Walk video
- Logo, organization description, and link on all pages of Walk Web site
- Display booth, table and chairs provided at site
- 25 official Walk t-shirts provided free

Silver Sponsors (\$5,000)

- Sponsor name and logo on Walk Web site
- Logo displayed in 15,000 Walk programs; on back of official Recovery Walk t-shirt; on signage along Walk route; and on stage banner
- Display booth, table and chairs provided at site

Bronze Sponsors (\$2,500)

- Sponsor name and logo on Walk Web site
- Display booth, table and chairs provided in Zone 2 at site
- Logo on back of official Walk t-shirt; on signage along Walk route; in 15,000 Walk Programs; and on official Walk video

Copper Sponsors (\$1,500)

- Sponsor name and logo on Walk Web site
- Display booth, table and chairs provided in Zone 3 at site
- Logo on official Walk video, and in 15,000 Walk Programs

Friends (\$500)

- Sponsor name and logo on Walk Web site
- Logo displayed on official Walk video and in 15,000 Walk Programs

** Must commit by June 1 for billboards*